

K L I N G M A N N

ARCHITECTS + BRAND CONSULTANTS

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KABC

KLINGMANN Architects and Brand Consultants has been widely recognized as a leader in architectural branding and in the design of complex mixed-use destinations. KABC works globally across different scales and a variety of disciplines. From large-scale masterplans to residential interiors, every project is based on a unique user experience. The firm's staff in New York City practices a highly integrated approach to each of its projects from initial strategy to project implementation.



SUSTAINABLE COMMUNITIES

Sustainable communities are about promoting an exceptional quality of life in a fusion of business, culture, entertainment, nature, and innovation. They connect people to the environment through creative strategies that effectively combine economic and ecological responsibility. Our global professionals work collaboratively together across disciplines and borders to bring together market-driven insights. We create authentic environments that impart a sense of community, are memorable, and therefore profitable.



COMMERCIAL BUILDINGS

Creating tomorrow's Class A office space is about designing buildings with a simple goal: rewarding the investment of the tenants that lease them and the owners who maintain them. As an interdisciplinary practice composed of architecture, urban design and planning, as well as interior and graphic design, we approach each project holistically. We take great pride in our ability to manage multi-faceted projects that involve numerous stakeholders, all the while maintaining a high level of personal attention, allowing for more integrated project growth.



HOSPITALITY

The practice of hospitality is as old as civilization, but the creation of comfortable and elegant accommodations is an ever-changing art. KABC brings the most up-to-date expertise to the design of luxurious hotels and resorts around the world. Each project's specific challenges are met with a unique solution that integrates numerous design disciplines – a comprehensive approach that synthesizes positioning, branding, design, and technical coordination to create some of the world's most innovative, functional, and memorable architectural experiences.



BRAND & RETAIL DESIGN

The key to KABC's success is the integrated approach we take to deliver a customized retail solution. We carefully analyze each brand and its relationship to the market. We listen to our clients' needs and operational strategies to ultimately arrive at a superior in-store branding experience that captures our clients' vision and nurtures their brand. We deliver branding and design the way you see it, with the technical expertise and sourcing flexibility to implement it. All in all, we are innovative, curious, personal, responsive, and experienced.



LANDSCAPE DESIGN

KABC is recognized for their interfacing between branding, landscape design, and architecture. KABC designs environments with a focus placed on the quality of the user experience and culturally relevant solutions. Our designs are driven by the moments of engagement between people and brands, and the ideas, emotions, and memories that they create. The application of landscapes as iconic emblems creates a signature aesthetic establishing KABC as leaders in the field of urban design.

ARCHITECTURAL SERVICES

URBAN PLANNING

- Site Assessment
- Site Selection
- Highest and Best Use Analysis
- Master Planning
- Site Design
- Landscape Concept Design
- Architectural Concept Design

ARCHITECTURAL DESIGN

- Architectural Design
- Project Management
- Facilities Planning
- Budgeting
- Construction Documents
- Coordination of Consultants
- Contract Administration

LANDSCAPE DESIGN

- Concept Landscape Design
- Design Development
- Construction Documentation
- On-Site Reviews
- Contract Administration
- Plant Procurement
- Installation

INTERIOR DESIGN

- Facilities Programming
- Value Engineering
- Interior Space Planning
- Interior Design Documentation
- Specifications
- Furniture, Finishes, Fixtures
- Procurement Management

BRANDING SERVICES

BRAND RESEARCH

- Brand Assessment & Audit
- Life-Cycle Planning
- Brand Tracking & ROI
- Brand Valuation
- Touchpoint Analysis
- Emerging Trends
- User Research

BRAND STRATEGY

- Brand Portfolio Strategy
- Brand Architecture
- Brand Idea Development
- Brand Positioning
- Brand Platform
- Value Proposition
- Naming

GRAPHIC DESIGN

- Corporate Identity
- Design Systems & Collateral
- Packing Design
- Print Communications
- Web + Digital Communications
- Touchpoint Design
- User Interface Design

ENVIRONMENTAL GRAPHICS

- Brand Experience
- Corporate Interiors
- Retail Design
- Wayfinding
- Signage Systems
- Trade Shows & Events
- Street Furniture